THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INTIAL PUBLIC OFFER OF EQUITY SHARES ON THE SME PLATFORM OF NSE ("NSE EMERGE") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

YAAP DIGITAL LIMITED

(Please scan this QR code to view the Prospectus

Corporate Identification Number: U74900MH2016PLC274104

Our company was incorporated as a Private limited Company under the name "Yaap Digital Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated March 09, 2016 issued by the Registrar of Companies, Mumbai at Maharashtra. Further, our company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on January 15, 2025 and the name of our Company was changed to "Yaap Digital Limited" with a fresh certificate of incorporation dated January 28, 2025, issued to our Company by the Assistant Registrar of Companies/Deputy Registrar of Companies/ Registrar of Companies, Central Processing Centre. For further details on incorporation and registered office of our Company, see *"History and Certain Corporate Matters"* on page 232 (***"Prospectus"***).

Registered Office: 802, 8th Floor, Signature by Lotus, Veera Desai Road, Andheri West, Andheri, Mumbai – 400 053, Maharashtra, India;
Corporate Office: 15th Floor, Vatika Towers, Block B, Golf Course Road, Sector – 54, Gurugram - 122 002, Haryana, India;
Telephone: 022 – 5050 8091 | **Email:** investor@yaap.in | **Website:** www.yaap.in
Contact Person: Shivani Shivshankar Tiwari, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY ARE ATUL JEEVANDHARKUMAR HEGDE, SUDHIR MENON AND SUBODH MENON

Our company has filed Prospectus with ROC on March 02, 2026. The Equity shares are proposed to be listed on SME Platform of National Stock Exchange of India Limited ("NSE Emerge") and trading will commence on Thursday, March 05, 2026.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF 55,25,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 145/- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 135/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ 8,011.25 LAKHS ("THE ISSUE"). THE ISSUE CONSTITUTED 26.39% OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE ISSUE INCLUDED A RESERVATION OF 2,80,000 EQUITY SHARES AGGREGATING TO ₹406.00 LAKHS (CONSTITUTING 1.34% OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE CONSTITUTED 26.39% AND 25.05% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

ANCHOR INVESTOR ISSUE PRICE: ₹145/- PER EQUITY SHARE OF FACE VALUE OF ₹10/- EACH
ISSUE PRICE: ₹ 145/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH
THE ISSUE PRICE IS 14.5 TIMES OF THE FACE VALUE OF THE EQUITY SHARES

BID / ISSUE PROGRAMME

ANCHOR INVESTOR ISSUE PERIOD OPENED AND CLOSED ON: TUESDAY, FEBRUARY 24, 2026
BID/ISSUE OPENED ON: WEDNESDAY, FEBRUARY 25, 2026
BID/ISSUE CLOSED ON: FRIDAY, FEBRUARY 27, 2026

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH
ISSUE PRICE IS ₹145/- PER EQUITY SHARE.

RISKS TO INVESTORS

1. **Risk to Investors:** *For details refer to section titled "Risk Factors" on page 38 of the Prospectus.*

(i) **Risk relating to dependence on key clients:** We are dependent on our relationships with key clients, and any inability to retain, renew, or expand these relationships—due to factors beyond our control—may result in reduced advertising spend, loss of clients, or increased client acquisition costs. Our ability to replace such clients cannot be assured, and the loss of key clients or any adverse perception of our ability to maintain client relationships could materially and adversely affect our business, results of operations, cash flows, and reputation.

(ii) **Risk relating to dependence on key suppliers:** We depend on a limited number of key suppliers for technology platforms, media inventory, influencer networks, and other critical outsourced services. Any disruption, adverse change in pricing or terms, or deterioration in relationships with these suppliers could increase our costs or disrupt service delivery. Our ability to quickly identify and transition to alternative suppliers with comparable quality and cost efficiency may be limited. Consequently, our dependence on key suppliers may adversely affect our operations, financial condition, and results of operations.

(iii) **Risk relating to dependence on key industry verticals:** A significant portion of our revenues is derived from clients operating in a limited number of industry verticals, exposing us to sector-specific risks such as economic downturns, regulatory changes, and reduced advertising spend. Changes in clients' business models, increased competition, or shifts toward in-house or lower-cost alternatives may further reduce demand for our services. Our ability to diversify into other sectors may be limited, and any sustained decline in these key industries could materially and adversely affect our business, financial condition, and results of operations.

(iv) **Risk relating to tax litigations involving our Promoters:** Our Promoters, Sudhir Menon and Subodh Menon are involved in certain direct tax proceedings and appeals, including substantial disputes before the Income Tax Appellate Tribunal and the Bombay High Court. The final outcomes of these proceedings remain uncertain. Any adverse decisions could result in significant financial obligations for our Promoters, potentially affecting their ability to support the Company. Additionally, any negative publicity or reputational impact from such disputes may materially and adversely affect our business, financial condition, results of operations, and prospects.

(v) **Risk relating to changes in digital advertising trends:** Digital marketing constitutes a major part of our revenue, and our business depends on delivering high-quality, innovative, and effective digital solutions that meet evolving client needs. The digital media industry is highly competitive and influenced by rapid technological changes, shifting consumer preferences, regulatory developments, and economic conditions. Any failure to adapt to these trends, maintain service quality, comply with regulations, or retain and attract clients could reduce demand for our services, adversely affecting our market position, revenue growth, financial condition, and results of operations.

(vi) **Risk relating to data analytics and technology capabilities:** Our business relies heavily on providing data analytics and market research services, which require continuous technological upgrades in AI, machine learning, automation, and predictive analytics. Failure to adopt the latest technologies or maintain accurate data models could reduce the effectiveness of our insights, leading to client dissatisfaction, reputational damage, and loss of business. High costs, technical challenges, or delays in implementing new capabilities may further impact service quality. Additionally, competitive pressures and regulatory constraints on data collection could limit our ability to innovate and maintain a competitive edge in the market.

(vii) **Risk relating to clients performing services in-house:** Many companies may internalize their advertising, marketing, data analytics, and market research functions by establishing in-house teams, reducing reliance on external service providers like us. This trend could shrink our prospective client base, lower demand for our services, and impact our revenues and growth prospects. Additionally, increased competition for skilled professionals and higher labor costs could affect our ability to attract talent, maintain service quality, and preserve a competitive edge. Consequently, these developments may adversely affect our business, financial condition, and results of operations.

(viii) **Risk relating to strategic acquisitions and integration:** We have undertaken strategic acquisitions to expand our services, enter new geographies, and strengthen capabilities. However, successful integration depends on retaining key employees, sustaining client relationships, achieving synergies, and aligning cultures and processes. Acquired businesses may underperform, face regulatory or operational challenges, or involve unforeseen costs and liabilities. International acquisitions also expose us to currency fluctuations, local regulations, and market uncertainties. While past acquisitions have strengthened our presence, there is no assurance that future acquisitions will perform as expected, and any failure to integrate or manage acquisitions successfully could materially and adversely affect our business, financial condition, results of operations, and prospects.

(ix) **Risk relating to project-based revenue and lack of long-term client commitments:** A significant portion of our revenue comes from short-term, project-based contracts, making our financial stability dependent on the continuous acquisition and renewal of client engagements. This model exposes us to revenue volatility, cash flow fluctuations, and operational planning challenges, particularly if key clients do not renew or reduce their marketing budgets. The competitive nature of the digital marketing industry and seasonal spending patterns may further affect client retention and revenue predictability. While we are working to increase long-term engagements and diversify revenue, our reliance on short-term contracts continues to pose a material risk to our financial condition, operational efficiency, and growth prospects.

(x) **Risk relating to quarterly fluctuations in results of operations:** Our business is seasonal, with a majority of revenue recognized in the second half of the financial year due to client budget cycles and project timings. This seasonality, along with factors such as changing advertising trends, economic conditions, or unexpected events, can cause quarterly fluctuations in revenue and results of operations. As a result, the performance in any given quarter may not be indicative of future quarters or overall annual performance.

(xi) The Price Band and Issue Price are based on various factors and assumptions determined in consultation with the Book Running Lead Manager. These may not reflect the market price upon listing, which will be influenced by market conditions beyond our control.

(xii) **The average cost of acquisition of Equity Shares by our Promoters:**

Sr. No.	Name of the Promoters	Equity shareholding as on the date of this Prospectus	Average cost of Acquisition per Equity Share (in ₹)*
1.	Atul Jeevandharkumar Hegde	61,77,591	0.0026
2.	Sudhir Menon	30,88,800	0.0026
3.	Subodh Menon	30,88,800	0.0026

Note: *Average cost of acquisition of Equity Shares of the Company held by the Promoters in respect of their respective shareholding in the Company is calculated as per FIFO Method.*

** As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 13, 2026.*

(i) **Weighted Average Cost of Acquisition of all shares transacted in the three years, 18 months and one year preceding the date of this Prospectus**

Period	Number of Equity Shares transacted of face value ₹ 10 each	Weighted average cost of acquisition per Equity Share (in ₹)	Cap Price is 'x' times the weighted average cost of acquisition	Range of acquisition price per Equity Share: lowest price-highest price (in ₹)
Last one year preceding the date of this Prospectus	1,52,76,800	10.48	13.84	Nil ^ - 150.13
Last 18 months preceding the date of this Prospectus	1,52,76,801	10.48	13.84	Nil ^ - 151
Last three years preceding the date of this Prospectus	1,53,32,801	10.82	13.40	Nil ^ - 151

^ Nil is the lowest price since bonus issue for 1,36,96,000 equity shares was made on April 15, 2025.
**As certified by M/s. Shweta Jain & Co LLP, Chartered Accountants, by way of their certificate dated February 18, 2026.*

For further details see section titled *"Risk Factors"* on page 38 and the financials of the Company including profitability and return ratios, as set out in the section titled *"Restated Consolidated Financial Information"* on page 264 of the Prospectus for a more informed view.

The Issue was being made through the Book Building process, in terms of Rule 19(2)(b) of the SCRR, read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) and Regulation 253(2) of the SEBI ICDR Regulations, wherein not more than 50% of the Net Issue was available for allocation on a proportionate basis to QIBs (the **"QIB Portion"**). Our Company in consultation with the BRLM, allocated 60% of the QIB Portion to Anchor Investors on a discretionary basis, in accordance with the SEBI ICDR Regulations (the **"Anchor Investor Portion"**). 40% of the Anchor Investor Portion shall be available for allocation as follows, (i) 33.33% shall be available for allocation to domestic Mutual Funds and (ii) 6.67% for life insurance companies and pension funds, subject to valid Bid received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price (**"Anchor Investor Allocation Price"**), subject to valid Bids having been received at or above the Issue Price, and the remainder of the Net QIB Portion was available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids having been received at or above the Issue Price. Further, not less than 15% of the Net Issue was available for allocation to Non-Institutional Bidders (**"Non-Institutional Portion"**) of which one-third of the Non-Institutional Portion was available for allocation to Non-Institutional Bidders with an application size of more than two lots and up to such lots equivalent to not more than ₹10.00 Lakhs and two-thirds of the Non-Institutional Portion was available for allocation to Non-Institutional Bidders with an application size of more than ₹10.00 Lakhs and subject to valid Bids having been received at or above the Issue Price. Further, not less than 35% of the Net Issue was available for allocation to Individual Bidders (**"Individual Bidder Portion"**), who applies for the minimum application size of two lots per application, in accordance with the SEBI ICDR Regulations, subject to valid Bids having been received from them at or above the Issue Price. All Bidders (except Anchor Investors) were required to participate in this Issue by mandatorily utilizing the Application Supported by Blocked Amount (**"ASBA"**) process by providing details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) pursuant to which their corresponding Bid Amounts were blocked by the Self Certified Syndicate Banks (**"SCSBs"**) or the Sponsor Bank, as the case may be. Anchor Investors were not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see *"Issue Procedure"* on page 345 of the Prospectus.

The Bidding for Anchor Investors opened and closed on Tuesday, February 24, 2026. Our Company received 4 Anchor Investor Application Forms from 4 Anchor Investors (including Nil domestic Mutual Funds through Nil Mutual Fund schemes) for 16,92,000 Equity Shares. The Anchor Investor Issue Price was finalized at ₹145/- per Equity Share. A total of 15,73,000 Equity Shares were allocated under the Anchor Investor Portion aggregating to ₹ 2,280.85 Lakhs.

The Issue received 2,019 applications for 1,59,25,000 Equity Shares (prior to valid rejections) resulting 4.03 times subscription. The details of the applications received in the Issue from various categories are as under (before valid rejections):

Sr. No.	Category	Number of Applications	Number of equity shares Bid for	Number of equity shares reserved as per Prospectus	Number of times subscribed	Amount (₹)
1	Individual Investors	11	86,88,000	10,49,000	8.28	1,25,97,60,000
2	Non-Institutional Investors 1 (More than 200,000/- to 1,000,000/-)	174	5,29,000	2,62,000	2.02	7,67,05,000
3	Non-Institutional Investors 2 (More than 1,000,000/-)	349	34,60,000	5,25,000	6.59	50,17,00,000
4	Individual Bidders	1,484	29,68,000	18,36,000	1.62	43,02,22,000
5	Market Maker	1	2,80,000	2,80,000	1.00	4,06,00,000
	Total	**2,019**	**1,59,25,000**	**39,52,000**	**4.03**	**2,30,89,87,000**

Final Demand

A summary of the final demand as per NSE as on the Bid/Issue Closing Date and as at different Bid prices is as under:

Sr. No.	Bid Price (₹)	No. of Equity Shares	% of Total	Cumulative Total	Cumulative % of Total
1	138	38,000	0.19	38,000	0.19
2	139	6,000	0.03	44,000	0.22
3	140	9,000	0.05	53,000	0.27
4	141	2,000	0.01	55,000	0.28
5	142	4,000	0.02	59,000	0.30
6	143	8,000	0.04	67,000	0.34
7	144	14,000	0.07	81,000	0.41
8	145	1,95,52,000	99.59	1,96,33,000	100.00
	Total	**1,96,33,000**	**100.00%**		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being the NSE, on Monday, March 02, 2026.

INVESTORS, PLEASE NOTE

A. Allotment to Qualified Institutional Buyers (excluding Anchor Investors Portion) (After Rejections):

The Basis of Allotment to QIBs, who have bid at Issue Price of ₹145/- per Equity Shares or above, was finalized in consultation with NSE. The category was subscribed by 8.28 times i.e. for 86,88,000 Equity shares. As per the SEBI Regulations, 5% of Net QIB portion was reserved for mutual funds i.e. 52,000 Equity Shares and other QIBs and unsatisfied demand of Mutual Funds were allotted the remaining available Equity Shares i.e. 10,49,000 (i.e. Including unsubscribed portion of 52,000 Equity Shares from Mutual Fund) Equity Shares on a proportionate basis. The total number of shares allotted in this category is 10,49,000 Equity Shares to 11 successful applicants. The category wise details of the Basis of Allotment are as under:

Category	FIS/BANKS	MF's	IC's	NBFC's	AIF	FII/FPC	OTHERS	TOTAL
QIB	-	-	-	4,43,000	1,31,000	4,75,000	-	10,49,000

B. Allotment to Non- Institutional Bidders (After Rejections) (including ASBA Applications)

The Basis of Allotment to the Non-Institutional Bidders, who have bid at the Issue Price of ₹145/- per Equity Share or above, was finalized in consultation with the NSE. The NII 1 category (above 2 lots & up to 10,00,000/-) has been subscribed to the extent of 2.01 times. The total number of Equity Shares Allotted in this category is 2,62,000 Equity shares to 87 successful Non-Institutional Bidders. Further, the NII 2 Category (above Rs. 10,00,000/-) has been subscribed to the extent of 6.58 times. The total number of Equity Shares Allotted in this category is 5,25,000 Equity Shares to 175 successful Non-Institutional Bidders.

The category-wise details of the Basis of Allotment are as under (Sample):

a. **NII 1 category (above 2 lots & up to 10,00,000/-):** Allocation to Non-Institutional Investors (up to ₹ 10 lakhs) (After Rejections): The Basis of Allotment to Non-Institutional Investors (up to ₹10 lakhs), who have bid at Issue Price of ₹145/- per equity shares or above, was finalized in consultation with NSE. The category was subscribed by 2.01 times i.e. for 5,26,000 Equity Shares. The total number of shares allotted in this category is 2,62,000 Equity Shares to 87 successful applicants. The category wise details of the Basis of Allotment are as under:

Sr. No.	Category	No. of Applications Received	% of Total	Total No. of Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Shares Allotted
1	3,000	169	97.69	5,07,000	96.39	3,000	85:169	2,55,000
2	4,000	2	1.16	8,000	1.52	3,000	1:2	3,000
3	5,000	1	0.58	5,000	0.95	3,000	0:1	0
4	6,000	1	0.58	6,000	1.14	3,000	0:1	0
5	0	All applicants from Serial no 03 to 04 for 1 (one) lot of 3000 shares				3,000	1:2	3,000
6	0	02 Allottees from Serial no 02 to 05 Additional 1(one) Lot of 1000 shares				1,000	1:2	1,000
	Total	**173**	**100.00**	**5,26,000**	**100.00**			**2,62,000**

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b. NII 2 Category (above Rs. 10,00,000/-): Allocation to Non-Institutional Investors (above ₹10 lakhs) (After Rejections): The Basis of Allotment to Non-Institutional Investors (above ₹10 lakhs), who have bid at Issue Price of ₹145/- per equity shares or above, was finalized in consultation with NSE. The category was subscribed by 6.58 times i.e. 34,53,000 Equity Shares. The total number of shares allotted in this category is 5,25,000 Equity Shares to 175 successful applicants. The category wise details of the Basis of Allotment are as under:

Sr. No.	Category	No. of Applications Received	% of Total	Total No. of Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Shares Allotted
1	7,000	329	94.54	23,03,000	66.70	3,000	165:329	4,95,000
2	8,000	2	0.57	16,000	0.46	3,000	1:2	3,000
3	10,000	3	0.86	30,000	0.87	3,000	2:3	6,000
4	35,000	2	0.57	70,000	2.03	3,000	1:2	3,000
5	13,000	1	0.29	13,000	0.38	3,000	0:1	0
6	17,000	1	0.29	17,000	0.49	3,000	0:1	0
7	18,000	1	0.29	18,000	0.52	3,000	0:1	0
8	22,000	1	0.29	22,000	0.64	3,000	0:1	0
9	25,000	1	0.29	25,000	0.72	3,000	0:1	0
10	50,000	1	0.29	50,000	1.45	3,000	0:1	0
11	75,000	1	0.29	75,000	2.17	3,000	0:1	0
12	99,000	1	0.29	99,000	2.87	3,000	0:1	0
13	1,03,000	1	0.29	1,03,000	2.98	3,000	0:1	0
14	1,52,000	1	0.29	1,52,000	4.40	3,000	0:1	0
15	1,85,000	1	0.29	1,85,000	5.36	3,000	0:1	0
16	2,75,000	1	0.29	2,75,000	7.96	3,000	0:1	0
17	0	All applicants from Serial no 05 to 16 for 1 (one) lot of 3000 shares				3,000	6:12	18,000
	Total	**348**	**100**	**34,53,000**	**100**			**5,25,000**

C. Allotment to Individual Bidders (After Rejections) (including ASBA Applications) : The Basis of Allotment to the Individual Investors, who have bid at or above the Issue Price of ₹145/- per equity shares, was finalized in consultation with NSE. The category was subscribed by 1.59 times i.e. for 29,14,000 Equity Shares. Total number of shares allotted in this category is 18,36,000 Equity Shares to 918 successful applicants. The category wise details of the Basis of Allotment as under:

Sr. No.	Category	No. of Applications Received	% of Total	Total No. of Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Shares Allotted
1	2000	1,457	100.00	29,14,000	100.00	2000	63:100	18,36,000
	Total	**1,457**	**100.00**	**29,14,000**	**100.00**	-	-	**18,36,000**

D. Allotment to Anchor Investors (after rejections): Our Company, in consultation with the BRLM, has allocated 15,73,000 Equity Shares to 4 Anchor Investors (applied through 4 Anchor Investor Application Forms) (including Nil domestic Mutual Funds through Nil schemes) at the Anchor Investor Issue Price of ₹145/- per Equity Share in accordance with the SEBI ICDR Regulations. This represents 60% of the QIB Portion:

Category	FIS/BANKS	MF's	IC's	NBFC's	AIF	FII/FPC	OTHERS	TOTAL
Anchor	-	-	-	-	9,67,000	6,06,000	-	15,73,000

The Board of Directors of the Company at its meeting held on March 02, 2026, has taken on record the Basis of Allotment of Equity Shares, as approved by the Designated Stock Exchange being NSE and has allotted the Equity Shares to various successful applicants. The Allotment Advice-cum-Unblocking Intimations and/ or notices have been dispatched to the addresses of the investors as registered with the depositories. Further, the instructions to the SCSBs for unblocking of funds, transfers to the Public Issue Account have been issued on March 02, 2026. In case the same is not received within ten days, investors may contact the Registrar to the Issue at the address given below. The Equity Shares Allotted to the successful Allottees have been uploaded on March 04, 2026 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. Our Company has filed the listing application with the NSE on March 04, 2026. Our Company has received the listing and trading approvals from NSE and the trading will commence on March 05, 2026.

Note: All capitalised terms used and not specifically defined herein shall have the same meaning as ascribed to them in the Prospectus.

INVESTORS, PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue, **MUFG Intime India Private Limited (Formerly Link Intime India Private Limited)** at www.in.mpms.mufg.com.

All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ sole Bidder, Bid cum Application Form number, Bidder DP ID, Client ID, PAN, date of submission of Bid cum Application Form, address of the Bidder, number of Equity Shares applied for, the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder and a copy of the Acknowledgment Slip received from the Designated Intermediary at the address given below:

MUFG Intime India Private Limited
(formerly Link Intime India Private Limited)
C-101, Embassy 247, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India
Telephone: *+91 81081 14949*
Email: *yaapdigital.smeipo@in.mpms.mufg.com*
Investors Grievance E-mail: *yaapdigital.smeipo@in.mpms.mufg.com*
Website: *www.in.mpms.mufg.com*
Contact Person: *Shanti Gopalkrishnan*
SEBI Registration Number: *INR000004058*

For Yaap Digital Limited
On behalf of the Board of Directors
Sd/-
Atul Jeevandharkumar Hegde
Chairman and Managing Director

Date: March 04, 2026
Place: Mumbai, Maharashtra

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF YAAP DIGITAL LIMITED.

Yaap Digital Limited has filed the Prospectus with the ROC on March 02, 2026, and thereafter with SEBI and the Stock Exchange. The Prospectus is available on the website of NSE at www.nseindia.com, on the website of the Company at www.yaap.in and on the website of the BRLM, at https://socradamus.in/. Any potential Investors should note that investment in Equity Shares involves a high degree of risk and for details relating to the same, please see *"Risk Factors"* beginning on page 38 of the Prospectus.

This announcement is not an offer of securities for sale in the United States or elsewhere. This announcement has been prepared for publication in India only and is not for publication or distribution, directly or indirectly, in or into the United States. The Equity Shares have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (**"U.S. Securities Act"**) and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales occur. There will be no offering of securities in the United States.

AdBaaz